

Strategic Planning

Our strategic planning program consists of a two-phase process to help make your company more productive and profitable by employing best practices in manufacturing.

1. Business and Technology Assessment (BTA)

Our technology consultants evaluate your current engineering systems, software technology and business processes.

The BTA involves roughly eight hours of on-site meeting time with strategic members of your team to initiate a successful partnership.



2. A Strategic Plan for Digital Prototyping

With information gathered during the assessment, our team of technology consultants develop a custom plan for digital prototyping success at your company.

A typical plan includes recommendations on training, engineering software, hardware, file management structure, and workflows that are necessary for streamlined manufacturing.

The plan establishes a recommended timeline for action, and is normally delivered within 1-3 weeks of the on-site business and technology assessment.

Why Invest in Strategic Planning?

Our strategic planning services provide an objective prospective to evaluate your company and identify opportunities for improvement. Due to our experience, it's likely that our team has encountered the issues that your company is facing and worked through them in the past.

The Benefits of Digital Prototyping

Our strategic planning services aim to provide you with the benefits of digital prototyping that best-in-class manufacturers have already realized, such as:

- Building 50 percent fewer physical prototypes, lowering prototyping cost by 48 percent.
- Getting products to market 58 days faster than in the past.
- Lowering material costs.
- Delivering greater product innovation than their competitors.

Source: The Aberdeen Group

[Call us to discuss the next steps toward a digital prototyping solution for your company.](#)



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